



March 12, 2020

Dear friends,

Here at ABSC Organics, we know the world seems a bit scary at the moment. With stock markets roiling, Coronavirus/COVID-19 cases on the rise, hand sanitizer disappearing, and uncertainty and fear running rampant, it may seem difficult to “keep calm and carry on.” And yet, we know that the best thing we can do is to do just that—keep calm and listen to recommendations from healthcare professionals. Current guidance from the CDC tells us to wash our hands (lots!), stay home if we are sick (seek medical care if you have trouble breathing or other severe symptoms), and support social distancing measures meant to protect our vulnerable populations.

In the midst of all of this anxiety, we want to help, and we want to ease the burden for people who depend on a steady supply of [ABSC Pure Organic CBD Oil™](#) for their pet’s wellbeing. **That’s why we’re lowering subscription prices. Effective immediately, subscribers will save 20% on all products, all of the time.**

Read on for more information to help you stay calm through this crisis.

5 reassuring things ABSC Organics customers should know:

1. Lower subscription prices (20% off all the time) means you can lock in permanent savings without having to worry about missing a sale email. Once you subscribe, you know your [ABSC Pure Organic CBD Oil™](#) will be coming on schedule, every month, at significant savings.
2. **Subscriptions are flexible! You can cancel your subscription at any time**, so there’s absolutely no reason not to sign up if you want to lock in a steady supply at 20% off.
3. We have a tightly controlled domestic supply chain that is currently unaffected by the Coronavirus/COVID-19 outbreak. Our hemp plants go directly from our organic growing fields in Colorado to the nearby processing plant, with minimal handling during the process.
4. Our production facility is impeccably clean and free of contaminants. Our facility has already been following best practices for cleaning and sanitization, and we have increased our vigilance during the Coronavirus/COVID-19 outbreak. You can rest easy knowing that our facility is safe and clean at all times.
5. We’re following the updates from the Centers for Disease Control and Prevention (CDC) and the American Veterinary Medical Association (AVMA) carefully. We shared current guidance in a [recent blog post](#) and email, and we’ll keep you updated as more information for pet owners becomes available. **Current guidance for veterinarians suggests that there is no reason to believe that pets can carry or spread Coronavirus/COVID-19.**

One of the best sites that we have found is <https://ncov2019.live/data> with up to the minute updates from a range of sites across the world. In addition, we are monitoring progress in finding an effective vaccine or treatment and have learned that there is research going on in Israel regarding Corona in chickens which is now being explored for humans.

We’re all in this together, and we’re here to help. We’ll continue to monitor the CDC and AVMA guidance for veterinarians and forward on any relevant information we receive. Hug your pets, wash your hands, stay home if you’re sick, be a good neighbor, and try not to worry. (let’s be optimistic)?

Be well,

S. David Moche



ABSC Organics